Tennessee Economic Analysis of Animal Agriculture: 2012-2022

September 2023

Prepared For:



Prepared By:





Contents

Tennessee Executive Summary	3
Tennessee Economic Impact of Animal Agriculture	4
Tennessee Animal Agriculture Soybean Meal Consumption	7
Tennessee Animal Unit (AU) Trends	8
Tennessee Additional Information and Methodology	13
Annendix	15



Tennessee Executive Summary

The use of SBM as a key feed ingredient is an important part of Tennessee animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a key driver of animal agriculture's success in the State of Tennessee. The success of Tennessee animal agriculture in turn has a large impact on the rest of the state and regional economies. For example, in the State of Tennessee during 2022 animal agriculture contributed:

- \$5.3 billion in economic output
- 26,466 jobs
- \$1.1 billion in earnings
- \$232.9 million in income taxes paid at local, state, and federal levels
- \$131.3 million in the form of property taxes

Tennessee's animal agriculture consumed almost 487.2 thousand tons of SBM in 2022. This SBM was fed primarily to:

- Broilers (369.2 thousand tons)
- Beef Cows (39.0 thousand tons)
- Egg-Laying Hens (29.3 thousand tons)

This report examines animal agriculture in Tennessee over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Tennessee, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a major contributor to the economic well-being of the people of Tennessee and beyond.



Tennessee Economic Impact of Animal Agriculture

Animal agriculture is an important part of Tennessee's economy. In 2022, Tennessee's animal agriculture contributed the following to the economy:

- About \$5.3 billion in economic output
- \$1.1 billion in household earnings
- 26,466 jobs
- \$232.9 million in income taxes

And the animal agriculture sector has shown some change during challenging economic times. During the last decade Tennessee's animal agriculture has:

- Increased economic output by \$898.9 million
- Boosted household earnings by \$188.2 million
- Added 3,899 jobs
- Paid \$39.9 million more in income taxes

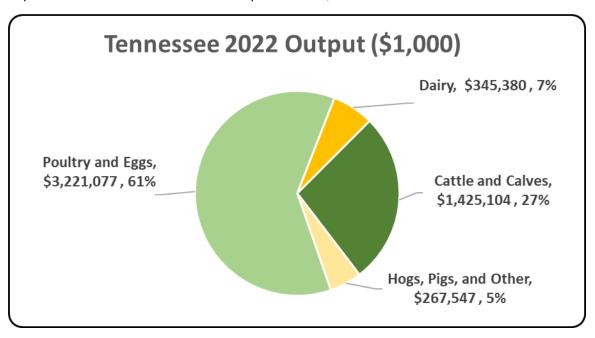
Below is a table which demonstrates this decade of change.

<u>Measure</u>	2022	<u>C</u>	nange 2012-2022	% Change 2012-2022
Output (\$1,000)	\$ 5,259,109	\$	898,949	20.62%
Earnings (\$1,000)	\$ 1,098,714	\$	188,221	20.67%
Employment (Jobs)	26,466		3,899	17.28%
Income Taxes Paid (\$1,000)	\$ 232,927	\$	39,903	20.67%
Property Taxes Paid in 2017 (\$1,000)	\$ 131,329			



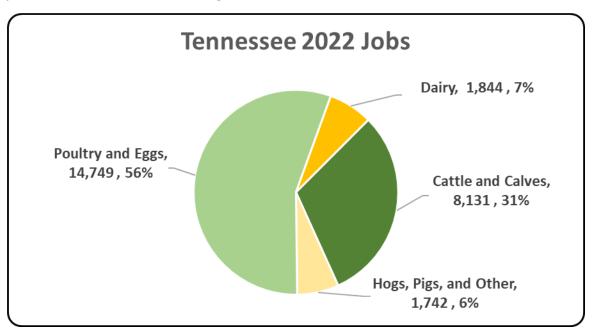
Tennessee Output

"Output" refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The figure illustrates the impact of animal agriculture to the Tennessee economy. Animal agriculture's impact on Tennessee total economic output is about \$5.3 billion.



Tennessee Jobs

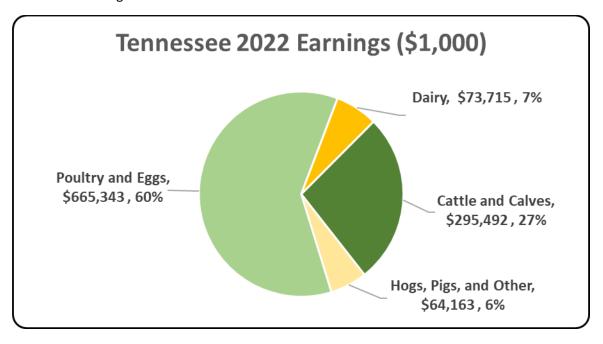
"Jobs" represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The figure illustrates the contribution to Tennessee in terms of animal agriculture jobs. As shown, animal agriculture contributes significantly to Tennessee total jobs, contributing 26,466 jobs within and outside of animal agriculture.





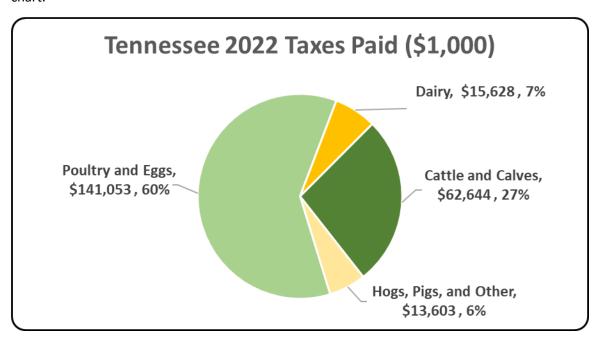
Tennessee Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The figure illustrates the impact of animal agriculture to the Tennessee economy in terms of earnings. Tennessee's animal agriculture contributed about \$1.1 billion to household earnings in 2022.



Tennessee Taxes Paid by Animal Agriculture

Tennessee's animal agriculture is also a significant source of tax revenue. In 2022, the state's animal agriculture industry paid about \$232.9 million in income taxes at local, state, and federal levels. The 2017 Census of Agriculture estimated \$131.3 million in property taxes paid by all of Tennessee agriculture during 2017. Estimates of income taxes paid by animal agriculture are shown in the following chart.





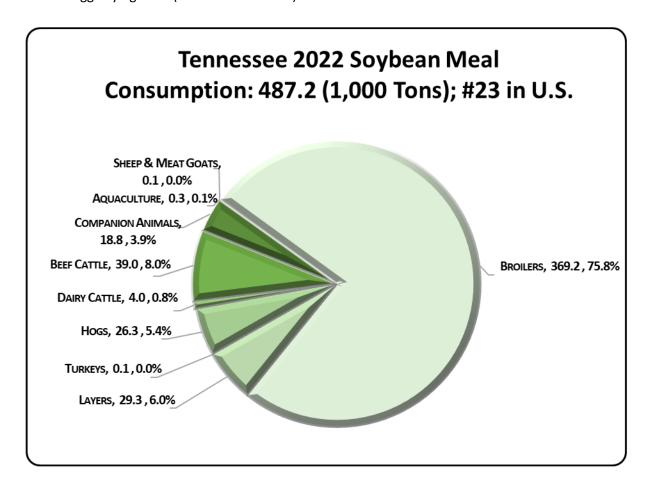
Tennessee Animal Agriculture Soybean Meal Consumption

The choice to use SBM in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with SBM (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation's top nutritionists and researchers from both private industry and public institutions, "bottom up" estimates of SBM usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of SBM used during the 2021-22 soybean marketing year by up to sixteen specific animal species has been estimated.

Tennessee's animal agriculture consumed almost 487.2 thousand tons of SBM in 2022, placing the state as 23 in the nation in terms of SBM consumption (see figure below). Additionally, animal agriculture in Tennessee consumed 45.7 thousand tons of soy hulls. The three segments of animal agriculture that led the state in estimated SBM consumption are:

- 1. Broilers (369.2 thousand tons)
- 2. Beef Cows (39.0 thousand tons)
- 3. Egg-Laying Hens (29.3 thousand tons)



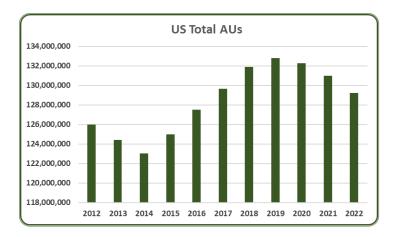


Tennessee Animal Unit (AU) Trends

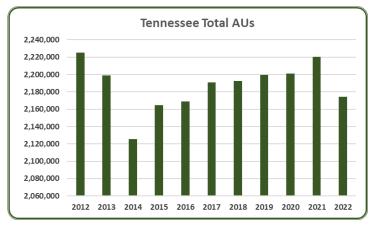
Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the U.S. and abroad have an impact on the size of animal agriculture in the state of Tennessee. Due to this reality, using a single year to measure a sector's presence and strength can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Tennessee and to give perspective on Tennessee's contribution to the nation's animal agriculture industry and beyond.

Like using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Tennessee, the largest three segments of animal agriculture in terms of AUs during 2022 were: Beef Cattle (1.40 million AUs), Broilers (572,100 AUs), and Horses (68,984 AUs). Total AUs in Tennessee during 2022 were 2.17 million AUs.

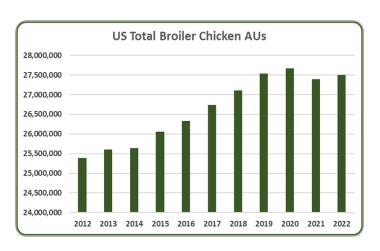


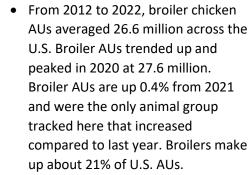
 In 2022, total AUs in the U.S. decreased by 1.4% to 129.2 million, continuing a downward trend that started in 2019. Nine out of the ten animal groups tracked saw a decrease, with the exception being broilers. Over 70% of the total decrease in AUs is due to lower beef cattle inventories.

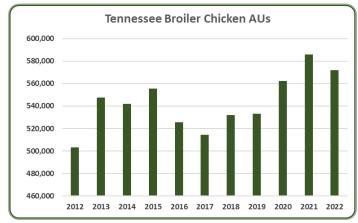


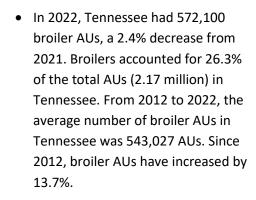
 In 2022, Tennessee had 2.17 million total AUs, a 2.1% decrease from 2021. From 2012 to 2022, the average number of total AUs in Tennessee was 2.19 million AUs. Since 2012, total AUs in Tennessee have decreased by 2.3%.

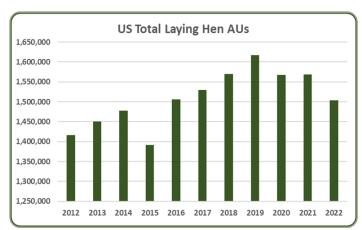


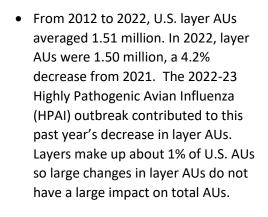


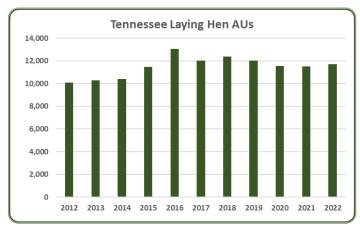






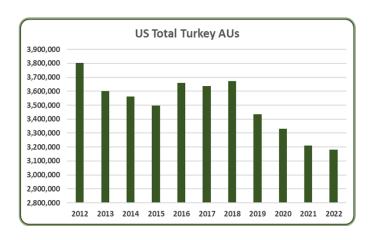


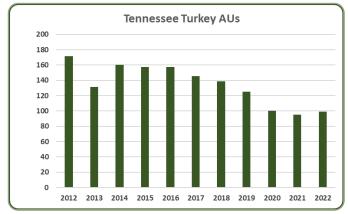


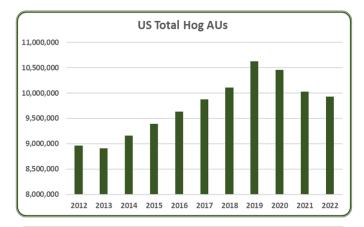


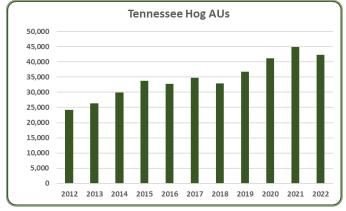
In 2022, Tennessee had 11,720 layer AUs, a 1.9% increase from 2021.
 Layers accounted for 0.5% of the total AUs (2.17 million) in Tennessee.
 From 2012 to 2022, the average number of layer AUs in Tennessee was 11,504 AUs. Since 2012, layer AUs have increased by 16%.





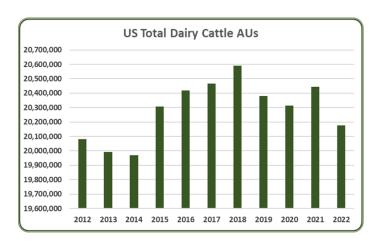


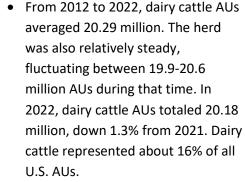


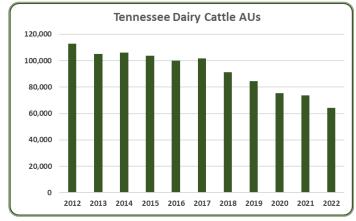


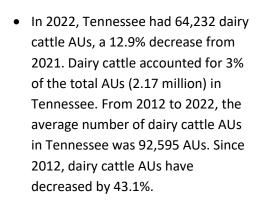
- In 2022, turkey AUs were at 3.18 million, a 0.9% drop from the previous year. This drop is surprisingly low considering the industry battled HPAI for most of 2022. Turkey AUs have been trending down since 2018. Turkey AUs represent about 2% of U.S. AUs, so like layers, large changes in turkey AUs do not cause large changes in total AUs.
- In 2022, Tennessee had 99 turkey
 AUs, a 4.3% increase from 2021.
 Turkeys accounted for less than
 0.05% of the total AUs (2.17 million)
 in Tennessee. From 2012 to 2022,
 the average number of turkey AUs in
 Tennessee was 135 AUs. Since 2012,
 turkey AUs have decreased by
 42.1%.
- In 2022, hog AUs totaled 9.93
 million, a 1.0% drop from the
 previous year. From 2012 to 2022,
 hog AUs averaged 9.73 million. Hog
 AUs have been trending down since
 2019 when they peaked at 10.62
 million AUs. Hogs make up 7.70% of
 all AUs within the U.S.
- In 2022, Tennessee had 42,395 hog
 AUs, a 5.6% decrease from 2021.
 Hogs accounted for 1.9% of the total
 AUs (2.17 million) in Tennessee.
 From 2012 to 2022, the average
 number of hog AUs in Tennessee
 was 34,545 AUs. Since 2012, hog AUs
 have increased by 74.8%.

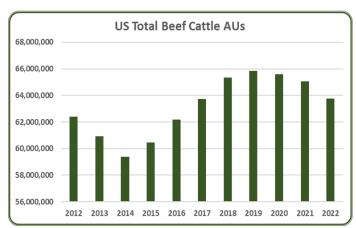


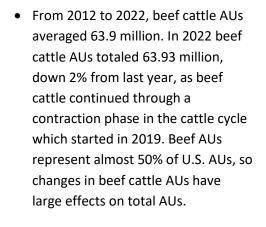


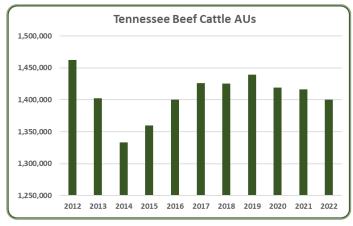






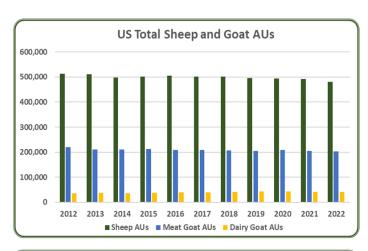


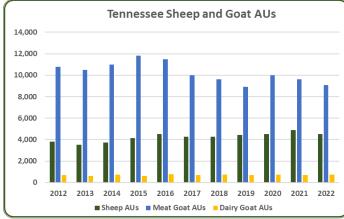


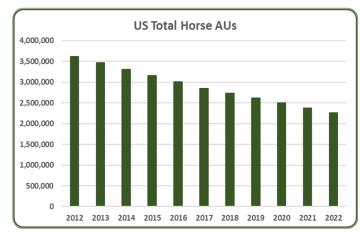


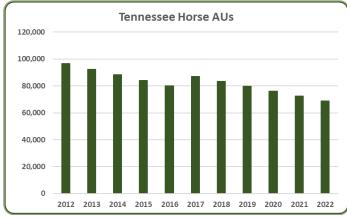
 In 2022, Tennessee had 1.4 million beef cattle AUs, a 1.1% decrease from 2021. Beef cattle accounted for 64.4% of the total AUs (2.17 million) in Tennessee. From 2012 to 2022, the average number of beef cattle AUs in Tennessee was 1.41 million AUs. Since 2012, beef cattle AUs have decreased by 4.3%.











- Sheep, meat goats, and dairy goats account for less than 0.6% of U.S. total AUs. Over the past decade, sheep AUs averaged 500,000, meat goat AUs averaged 209,000 and dairy goat AUs averaged 40,000. Sheep and meat goat AUs have trended down while dairy goats trended up until 2019, then leveled off.
- In 2022, Tennessee had a combined 14,330 sheep, meat goat, and dairy goat AUs, a 5.7% decrease from 2021. These accounted for 0.7% of the total AUs (2.17 million) in Tennessee. Individually, sheep AUs decreased 8.2%, meat goat AUs decreased 5.2% and dairy goat AUs increased 4.3%. Combined there was a 6.3% decrease in sheep and goat AUs since 2012.
- Horses account for about 2% of U.S. total AUs. From 2012 to 2022, horse AUs averaged 2.90 million. However, a steady downtrend is present and 2022 horse AUs only totaled 2.26 million. U.S. horse AUs have decreased every year from 2012 to 2022, decreasing 37.6% over the entire period.
- In 2022, Tennessee had 68,984 horse AUs, a 5% decrease from 2021.
 Horses accounted for 3.2% of the total AUs (2.17 million) in Tennessee.
 From 2012 to 2022, the average number of horse AUs in Tennessee was 82,669 AUs. Since 2012, horse AUs have decreased by 28.5%.



Tennessee Additional Information and Methodology

Animal agriculture is an important part of Tennessee's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned <u>Decision Innovation Solutions</u>, an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2012-2022 time period
- 2. SBM usage by animal species during the 2021/22 soybean marketing year
- 3. Animal Unit (AU) trends from 2012-2022

Given the long-term presence of animal agriculture in Tennessee, of interest is the degree to which the industry impacts the Tennessee economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Tennessee animal agriculture are presented in this report. Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Tennessee's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again, using the same 2012-2022 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Tennessee which have occurred. As shown in this state report, Tennessee has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of SBM in Tennessee. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of SBM usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of SBM used during the 2021-22 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at info@decision-innovation.com or 515.639.2900.



Tennessee Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Tennessee's economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of "per million dollars" of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Tennessee, \$1.77 to \$2.99 million in total economic activity, \$0.42 to \$0.62 in household wages and 11 to 14 additional jobs are generated in the economy at large.



Appendix

		2012	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	2022
	Beef Cattle AUs	1,462,621	1,402,409	1,333,397	1,359,476	1,400,556	1,425,986	1,425,427	1,439,130	1,419,190	1,416,175	1,400,241
	Hog and Pig AUs	24,251	26,410	29,860	33,812	32,731	34,827	32,979	36,697	41,123	44,917	42,395
Animal Units	Broiler AUs	503,100	547,500	541,800	555,600	525,600	514,500	531,900	533,100	562,200	585,900	572,100
(AUs)	Turkey AUs	172	131	160	157	157	146	139	125	100	95	99
	Egg Layer AUs	10,100	10,273	10,421	11,457	13,055	12,030	12,398	12,031	11,561	11,502	11,720
	Dairy AUs	112,966	105,203	105,980	103,544	100,093	101,630	91,376	84,312	75,446	73,760	64,232
	Total Animal Units	2,225,050	2,198,955	2,125,340	2,164,786	2,168,993	2,190,996	2,192,256	2,199,226	2,201,094	2,220,141	2,174,101
	Cattle and Calves (\$1,000)	\$ 594,656	\$ 548,543	\$ 751,415	\$ 773,195	\$ 516,055	\$ 552,761	\$ 518,876	\$ 468,301	\$ 513,666	\$ 556,393	\$ 645,603
	Hogs and Pigs (\$1,000)	\$ 54,349	\$ 59,395	\$ 69,503	\$ 63,474	\$ 69,023	\$ 81,415	\$ 72,140	\$ 90,682	\$ 97,409	\$ 126,774	\$ 139,643
	Broilers (\$1,000)	\$ 436,000	\$ 576,043	\$ 598,207	\$ 528,101	\$ 443,871	\$ 494,496	\$ 525,292	\$ 457,715	\$ 368,991	\$ 602,596	\$ 974,488
Value of	Turkeys (\$1,000)	\$ 19,351	\$ 15,323	\$ 10,693	\$ 11,492	\$ 11,524	\$ 7,434	\$ 6,590	\$ 8,224	\$ 9,253	\$ 12,497	\$ 25,467
Production	Eggs (\$1,000)	\$ 55,816	\$ 61,184	\$ 68,076	\$ 66,970	\$ 76,518	\$ 68,552	\$ 70,558	\$ 59,194	\$ 64,821	\$ 68,914	\$ 75,781
(\$1,000)	Milk (\$1,000)	\$ 157,780	\$ 164,475	\$ 192,210	\$ 139,496	\$ 119,712	\$ 130,977	\$ 110,316	\$ 106,894	\$ 101,896	\$ 98,044	\$ 130,910
(\$1,000)	Other	\$ 9,155	\$ 9,076	\$ 9,341	\$ 9,982	\$ 11,050	\$ 11,003	\$ 10,916	\$ 11,180	\$ 11,362	\$ 11,913	\$ 11,899
	Sheep and Lambs (\$1,000)	\$ 2,738	\$ 2,540	\$ 2,686	\$ 3,207	\$ 4,156	\$ 3,990	\$ 3,784	\$ 3,928	\$ 3,991	\$ 4,423	\$ 4,290
	Aquaculture (\$1,000)	\$ 6,417	\$ 6,536	\$ 6,655	\$ 6,774	\$ 6,894	\$ 7,013	\$ 7,132	\$ 7,252	\$ 7,371	\$ 7,490	\$ 7,609
	Total (\$1,000)	\$ 1,327,107	\$ 1,434,039	\$ 1,699,445	\$ 1,592,709	\$ 1,247,753	\$ 1,346,638	\$ 1,314,689	\$ 1,202,190	\$ 1,167,398	\$ 1,477,132	\$ 2,003,791



Ag Census Data Categor	y <u>Animal Type</u>		<u>2002</u>	<u>2007</u>	<u>2012</u>	<u>2017</u>
Number of Farms by NAIC	S Beef cattle ranching and farming (112111)		42,602	41,886	34,457	31,562
	Cattle feedlots (112112)		31	37	37	191
	Dairy cattle and milk production (11212)		947	893	472	430
	Hog and pig farming (1122)		400	504	251	371
	Poultry and egg production (1123)		1,320	1,694	1,480	1,330
	Sheep and goat farming (1124)		1,633	2,023	2,139	3,260
	Animal aquaculture and other animal production (1125	5,1129)	10,731	9,010	6,769	7,649
Value of Sales (\$1,000)	Cattle and Calves		499,143	633,303	735,511	719,701
	Hogs and Pigs		42,632	33,797	48,245	66,393
	Poultry and Eggs		359,286	572,866	552,015	639,750
	Milk*				145,445	125,373
	Aquaculture		4,799	4,893	withheld	7,013
	Other (calculated)		47,996	44,246	8,906	58,307
		Total	1,127,266	1,469,608	1,490,122	1,616,537
Input Purchases	Livestock and poultry purchased	(Farms)	21,962	16,930	17,664	19,190
		\$1,000	175,145	213,700	283,304	342,237
	Breeding livestock purchased	(Farms)	12,957	10,548	10,870	12,383
		\$1,000	32,136	47,611	62,754	108,876
	Other livestock and poultry purchased	(Farms)	11,274	8,552	9,202	9,736
		\$1,000	143,009	166,089	220,551	233,361
	Feed purchased	(Farms)	57,492	49,442	48,003	50,219
		\$1,000	386,790	547,993	679,459	533,854
* Measurement of milk sales in 2	— 2002-2007 are not comparable to 2012-2017.					



	Animal Type	<u>c</u>	Output (\$1,000)	ļ	Earnings (\$1,000 <u>)</u>	Employment (Jobs)	Inc	ome Taxes Paid (\$1,000)
2022 Animal Agriculture	Cattle and Calves	\$	1,425,104	\$	295,492	8,131	\$	62,644
	Hogs, Pigs, and Other	\$	267,547	\$	64,163	1,742	\$	13,603
2022 Allillai Agriculture	Poultry and Eggs	\$	3,221,077	\$	665,343	14,749	\$	141,053
	Dairy	\$	345,380	\$	73,715	1,844	\$	15,628
	Tota	al\$	5,259,109	\$	1,098,714	26,466	\$	232,927
	Cattle and Calves	\$	(272,399)	\$	(56,481)	(1,554)	\$	(11,974)
	Hogs, Pigs, and Other	\$	122,559	\$	29,392	798	\$	6,231
Change from 2012 to 2022	Poultry and Eggs	\$	1,241,729	\$	256,490	5,686	\$	54,376
	Dairy	\$	(192,939)	\$	(41,180)	(1,030)	\$	(8,730)
	Tota	al\$	898,949	\$	188,221	3,899	\$	39,903

	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)
	Cattle and Calves	\$ 2.21	\$ 0.46	12.6
RIMS II Multipliers	Hogs, Pigs, and Other	\$ 1.77	\$ 0.42	11.5
	Poultry and Eggs	\$ 2.99	\$ 0.62	13.7
	Dairy	\$ 2.64	\$ 0.56	14.1

	Federal effective income tax rate	14.0%
Federal Social Security tax rate	Federal Social Security tax rate	6.2%
Tax Rates	State Effective Rate	1.0%
	Total	21.2%

Sources: 2002, 2007, 2012 and 2017 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax-Rates.org & The Motley Fool.